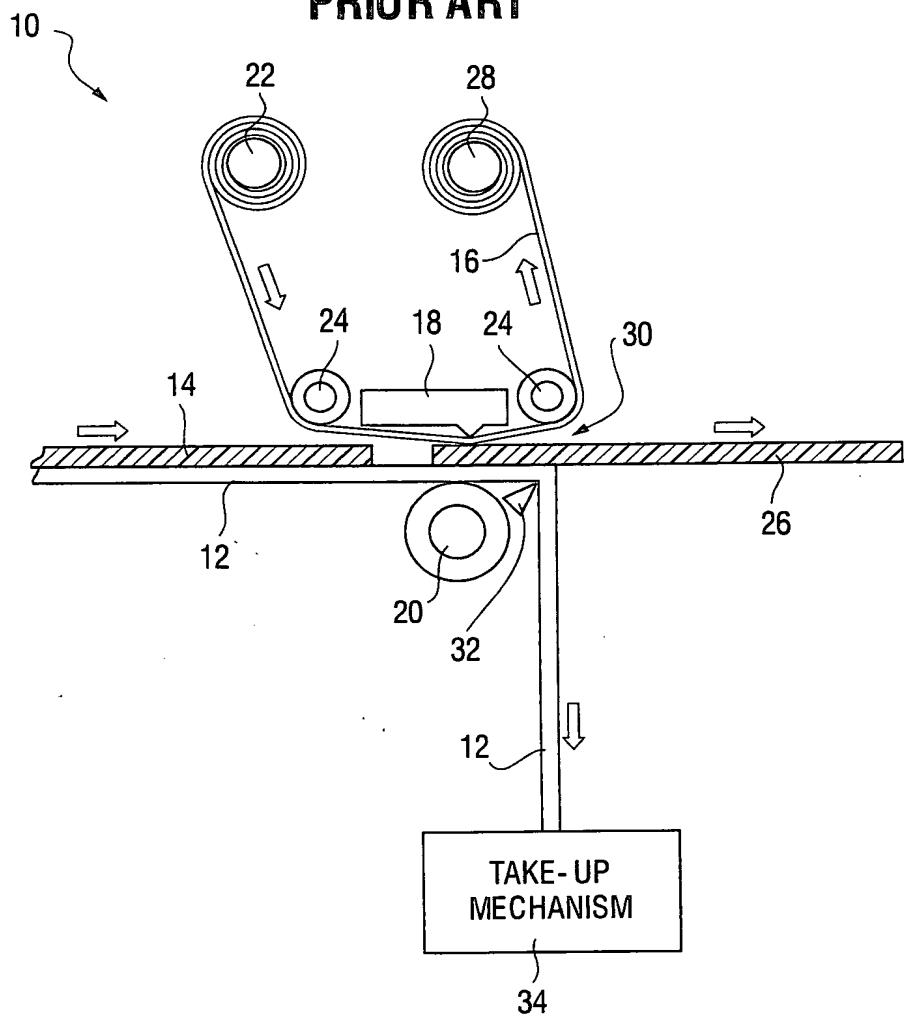


Fig. 1
PRIOR ART

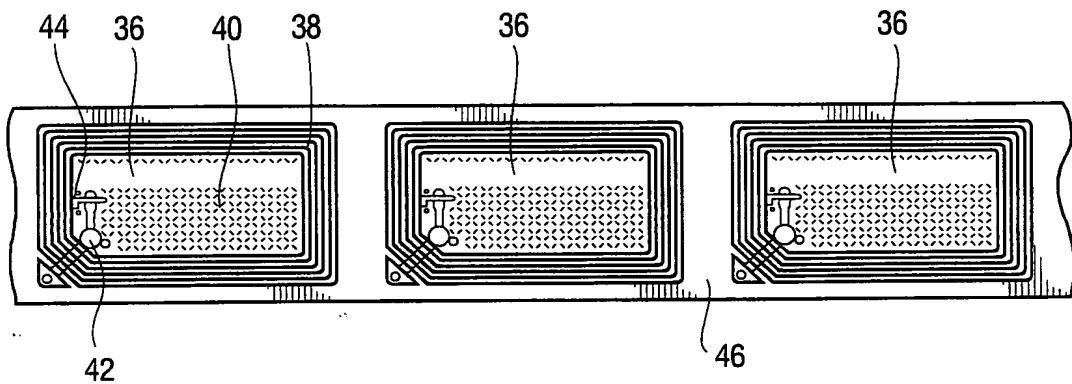


Se: Cont. No. 2 of 09/969,114; Filed 10/01/01
Applicant(s): Clive Hohberger et al.

Title: METHOD AND APPARATUS FOR ASSOCIATING ON
DEMAND CERTAIN SELECTED MEDIA AND VALUE-
ADDING ELEMENTS Dkt. No. 7887/83890

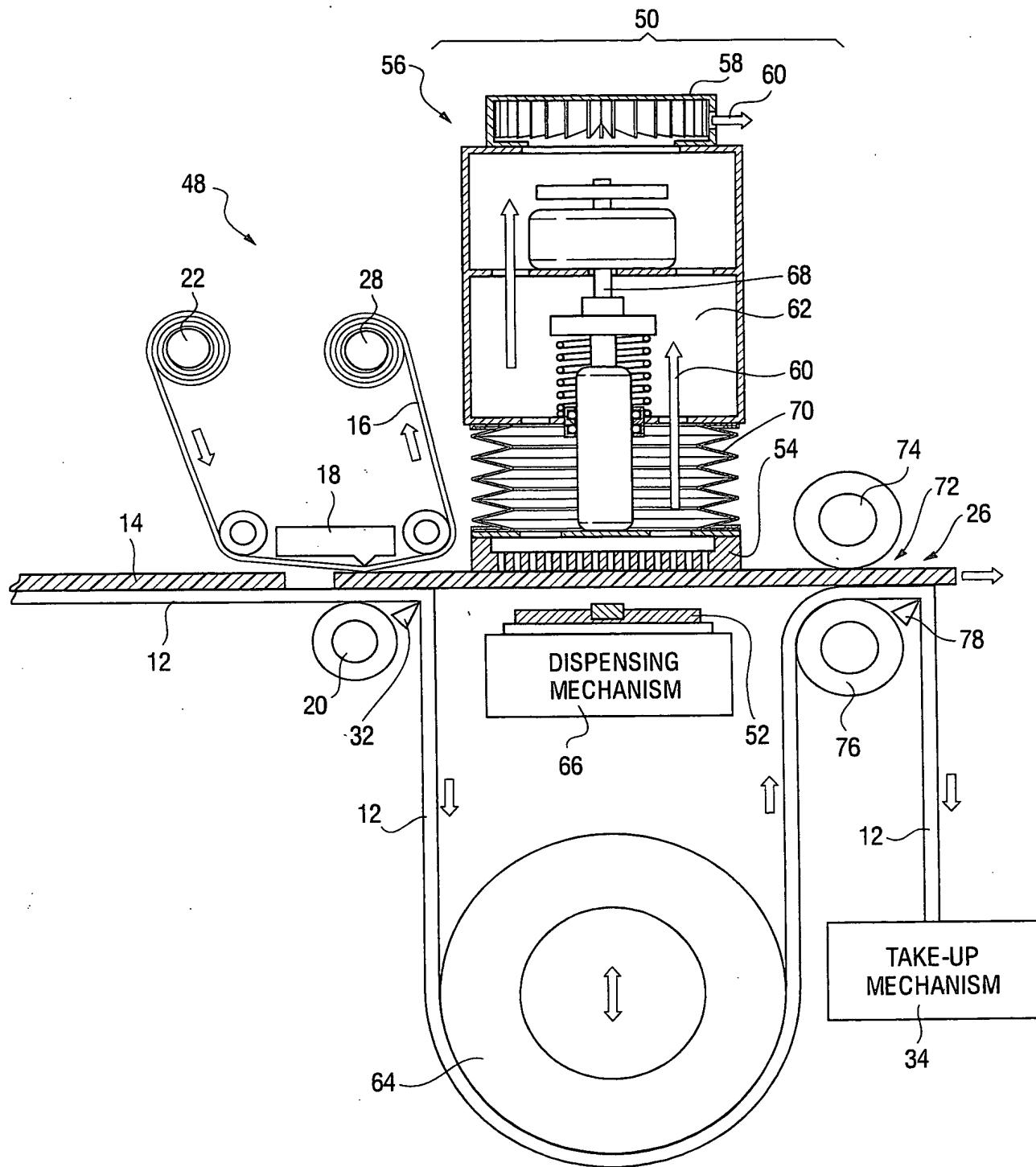
2/24

Fig. 2
PRIOR ART



3/24

Fig. 3



4/24

Fig. 4

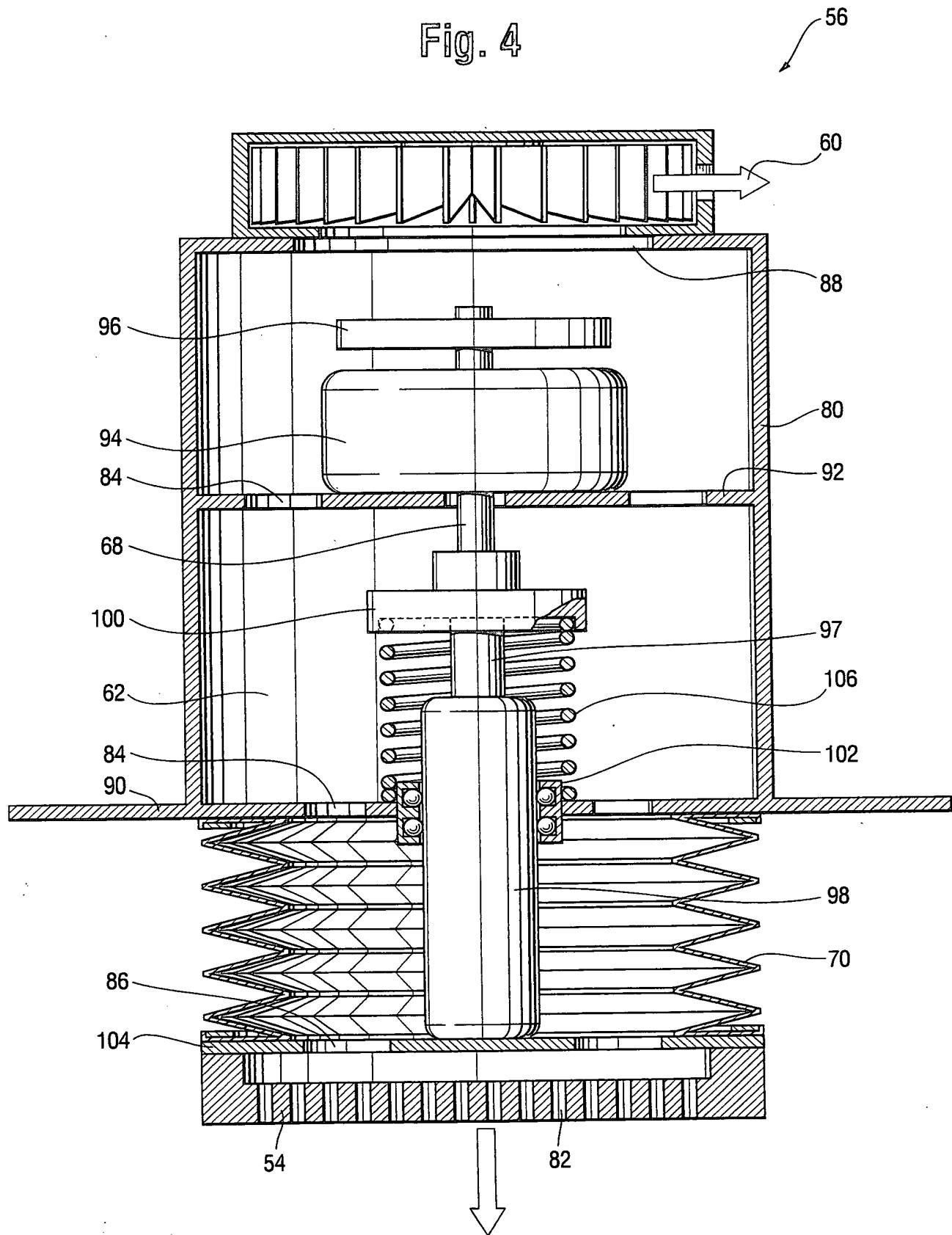


Fig. 5

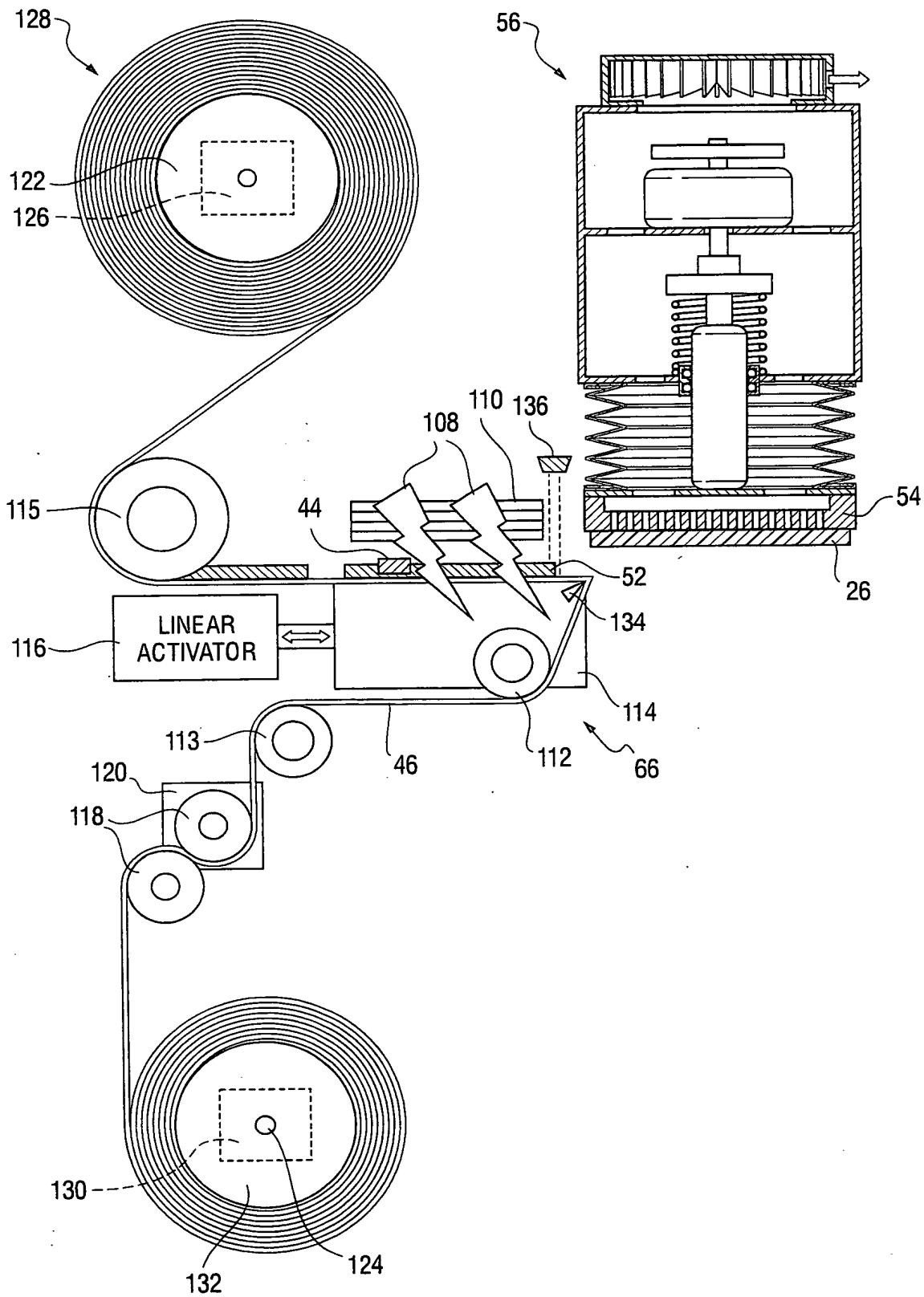


FIG. 0

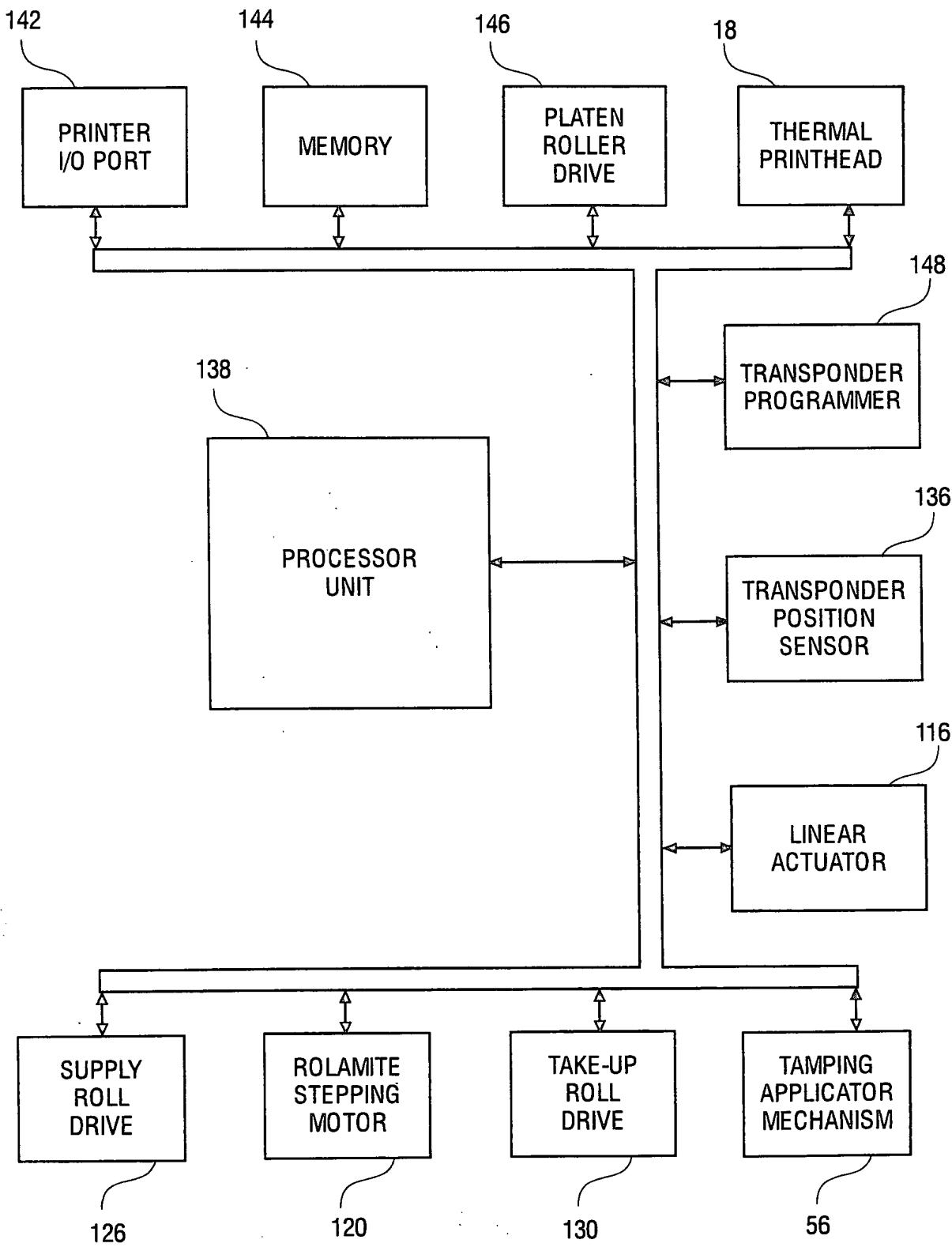


FIG. 7

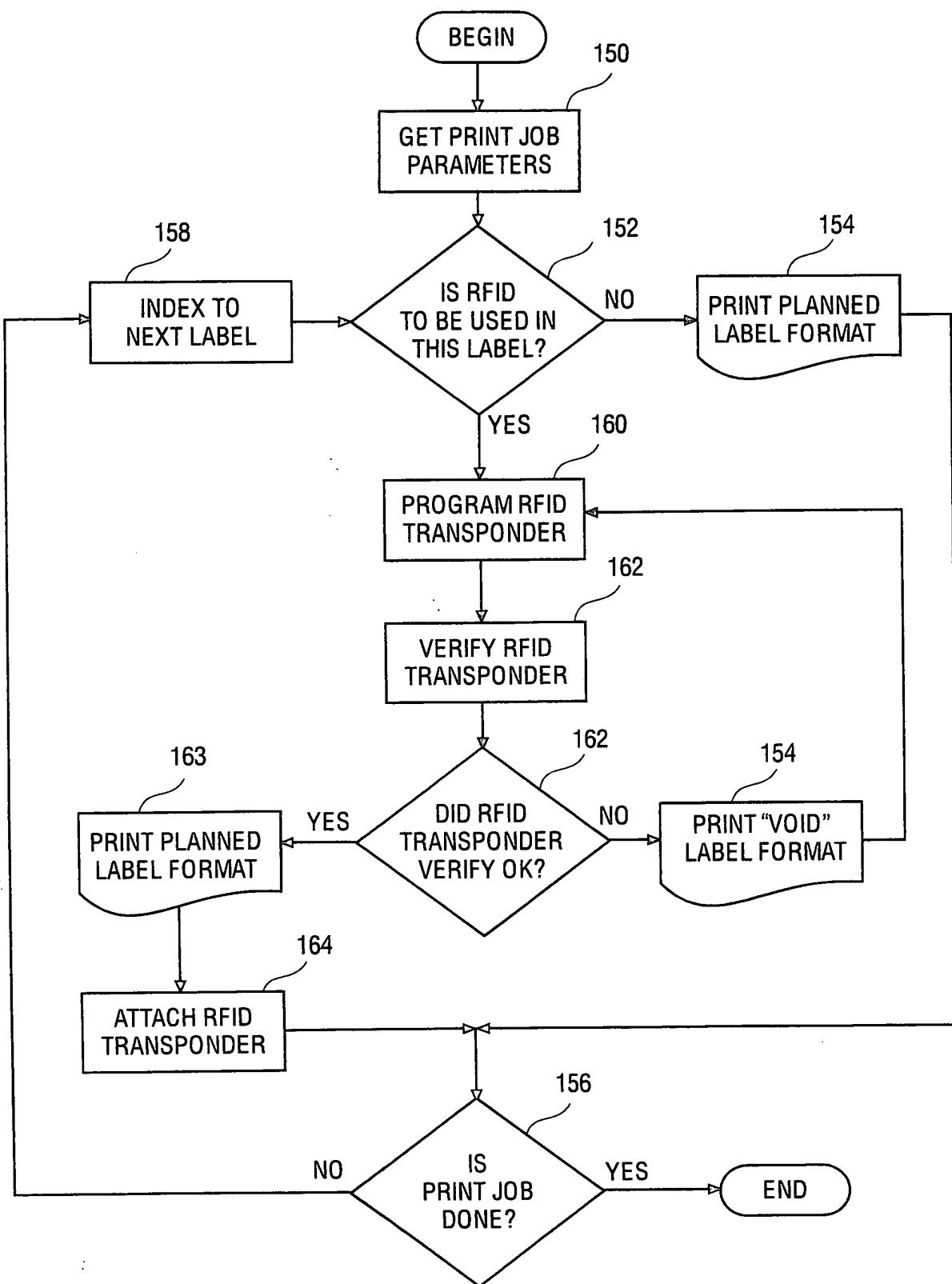
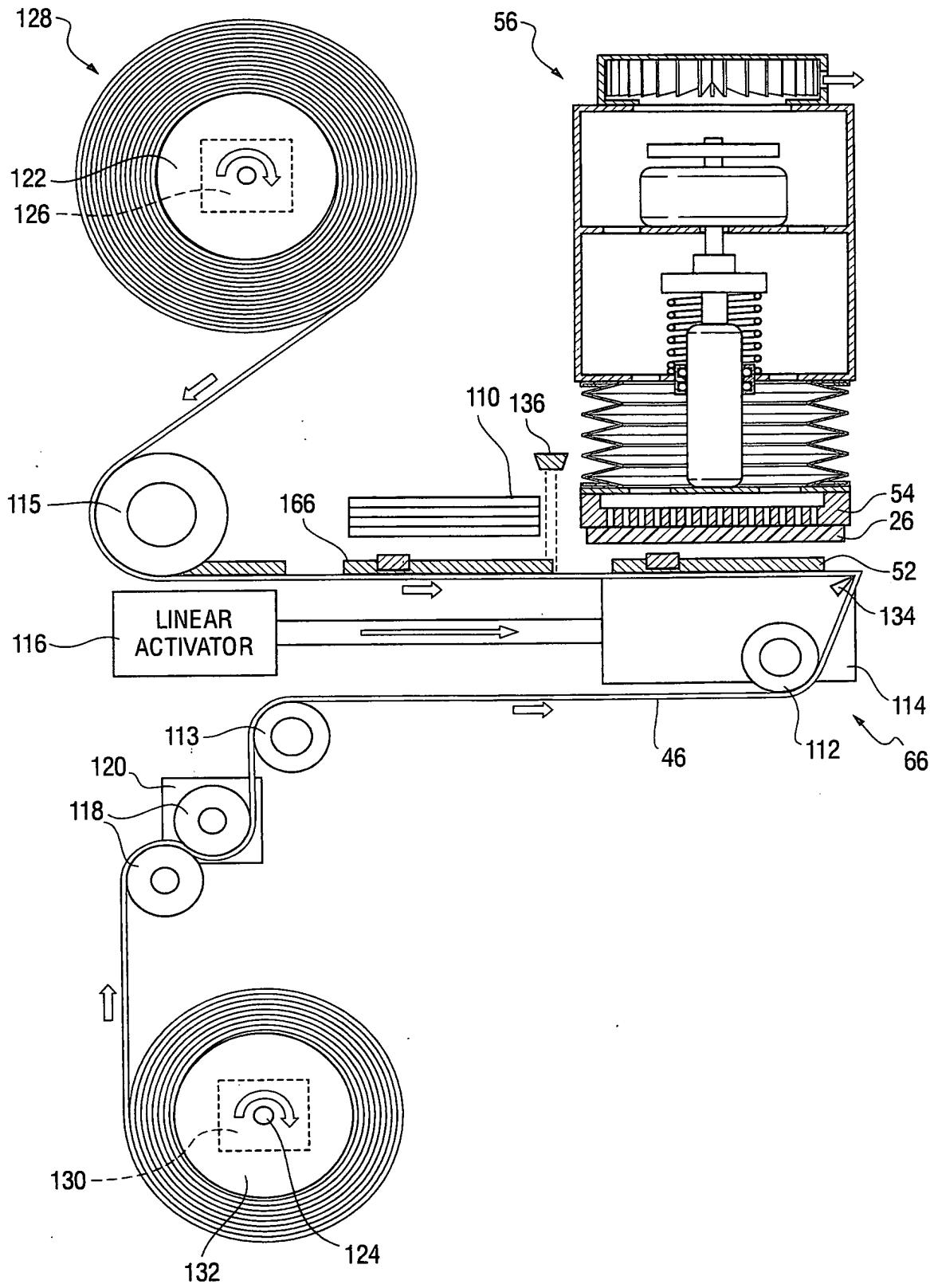
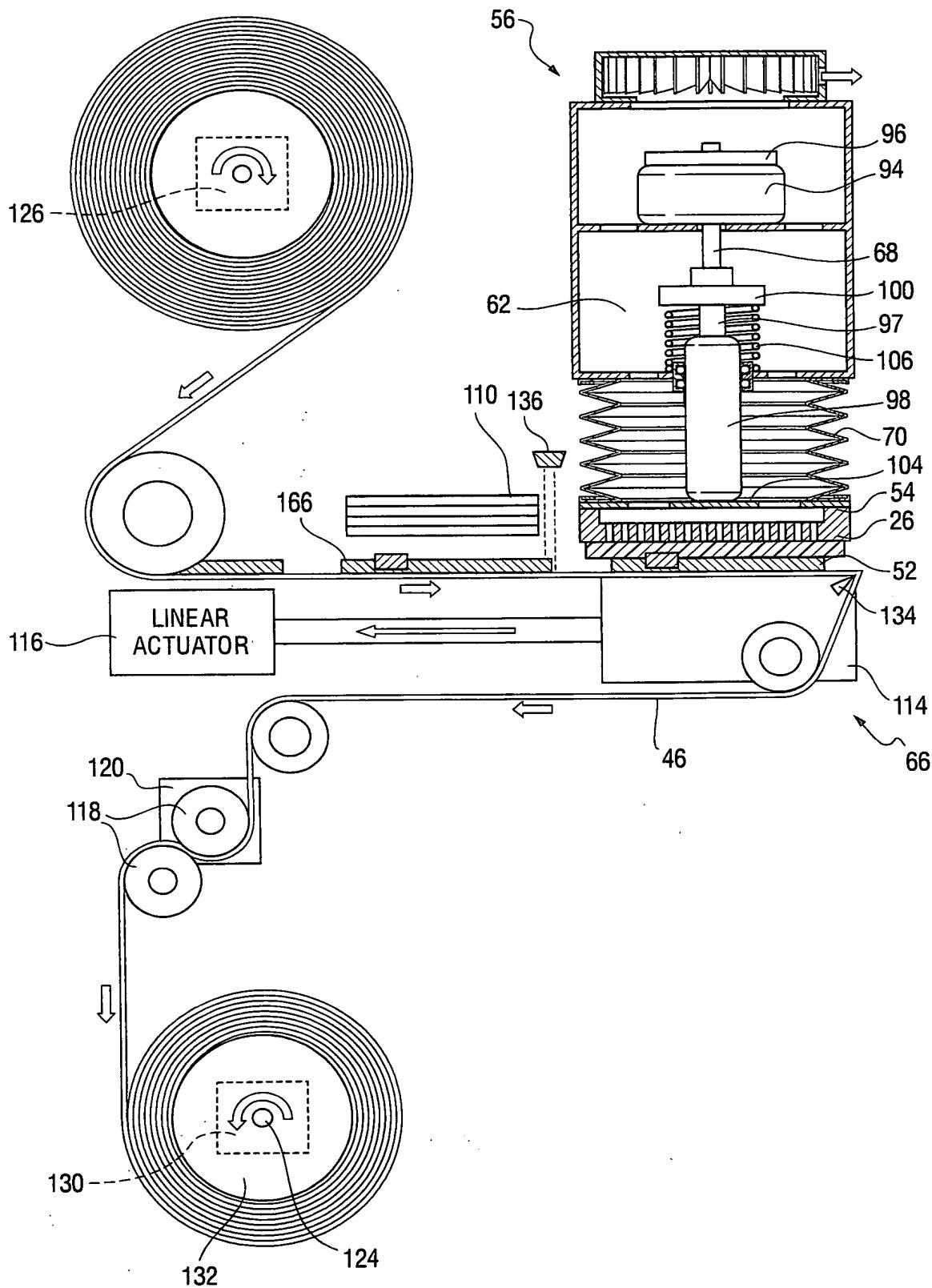


Fig. 8



9/24

Fig. 9



10/24

Fig. 10

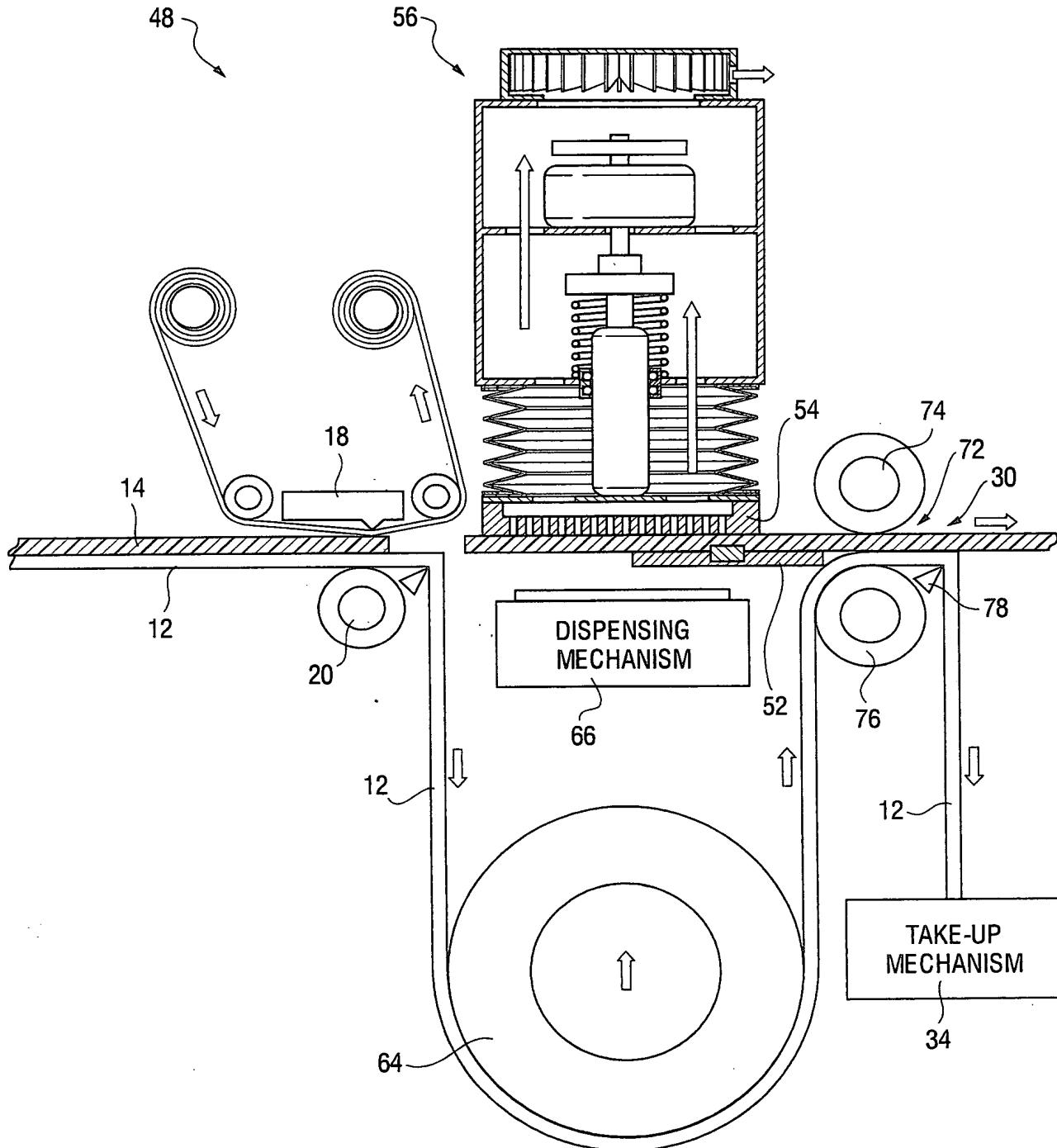
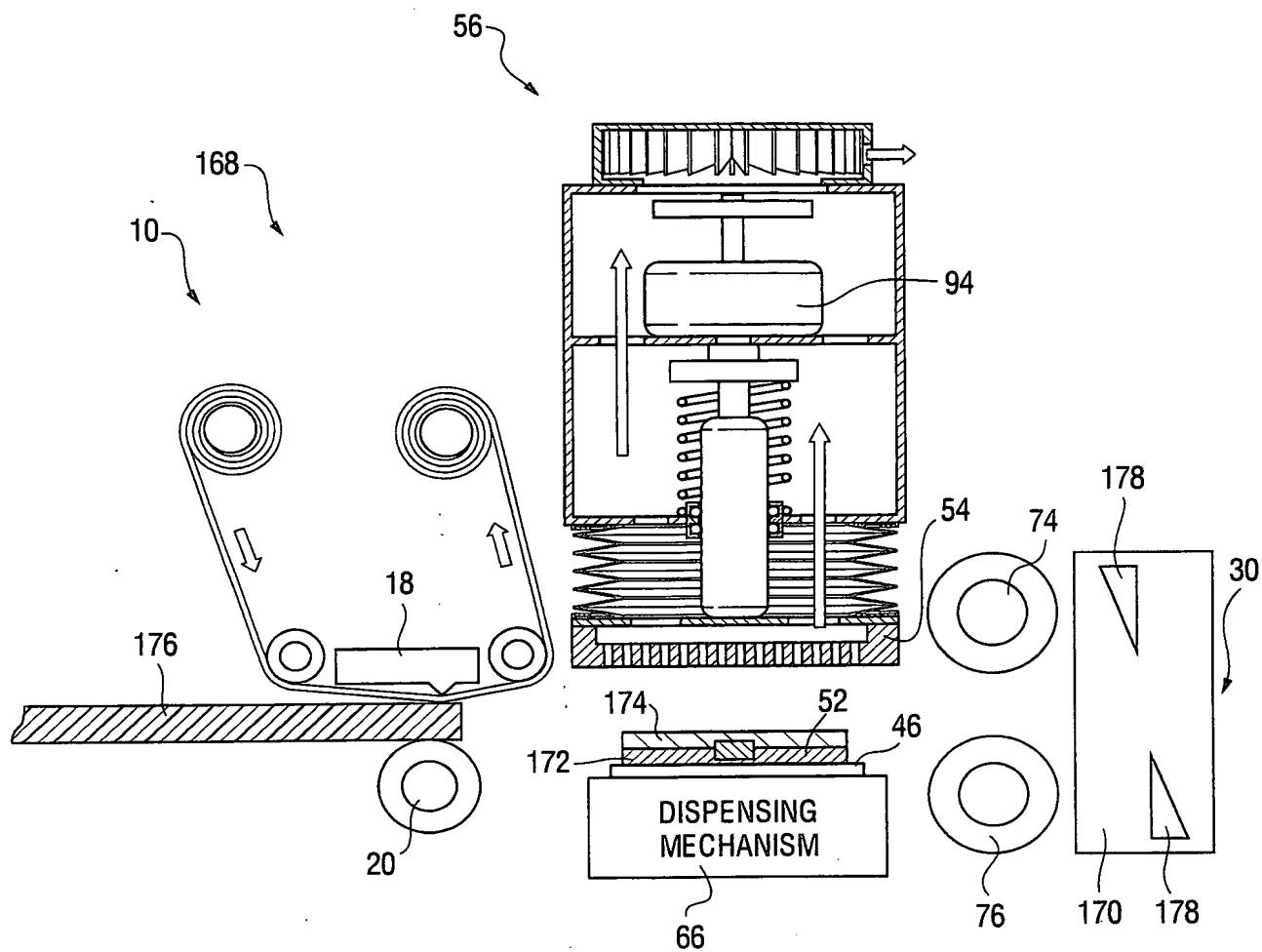


Fig. 11



12/24

Fig. 12

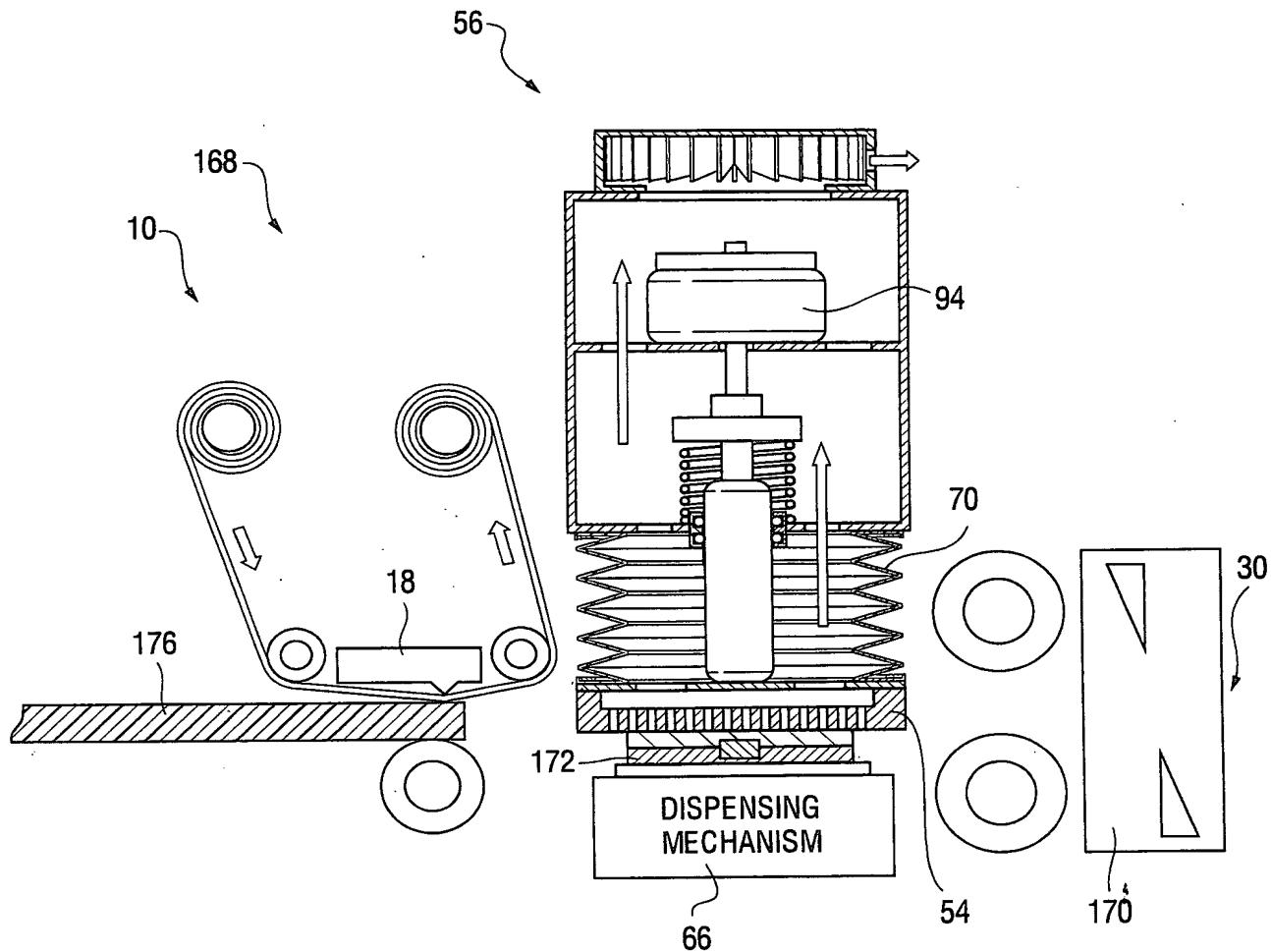


Fig. 13

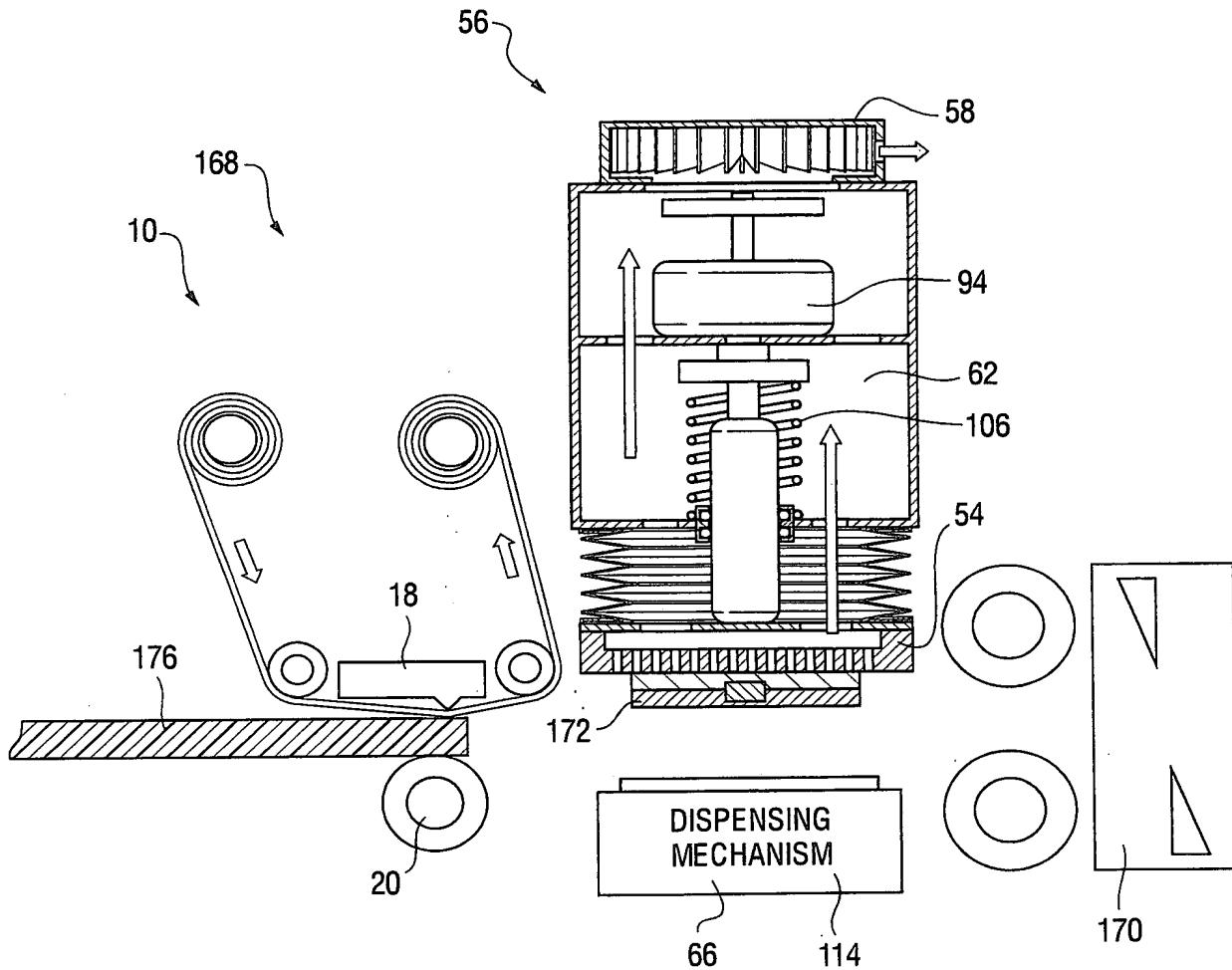
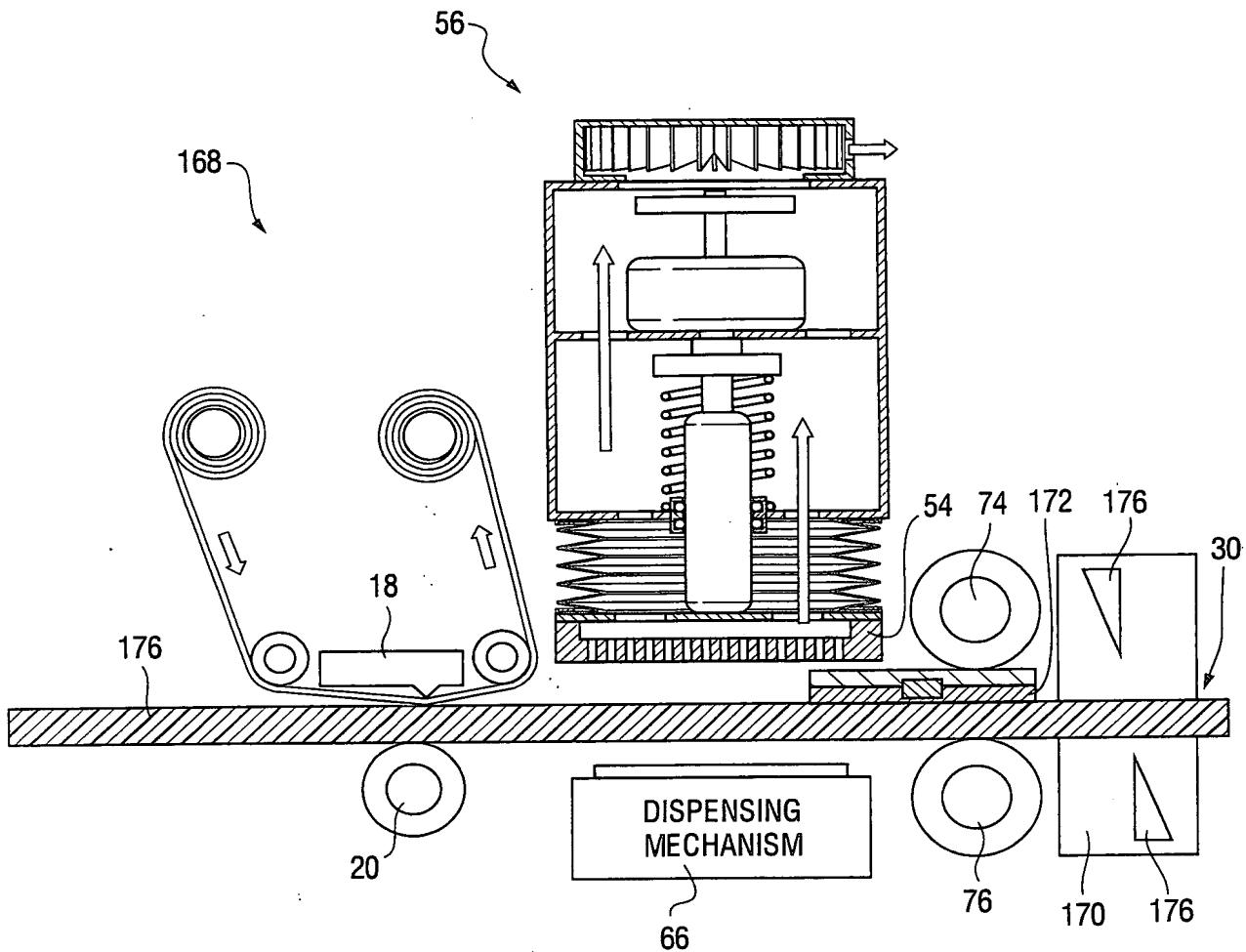
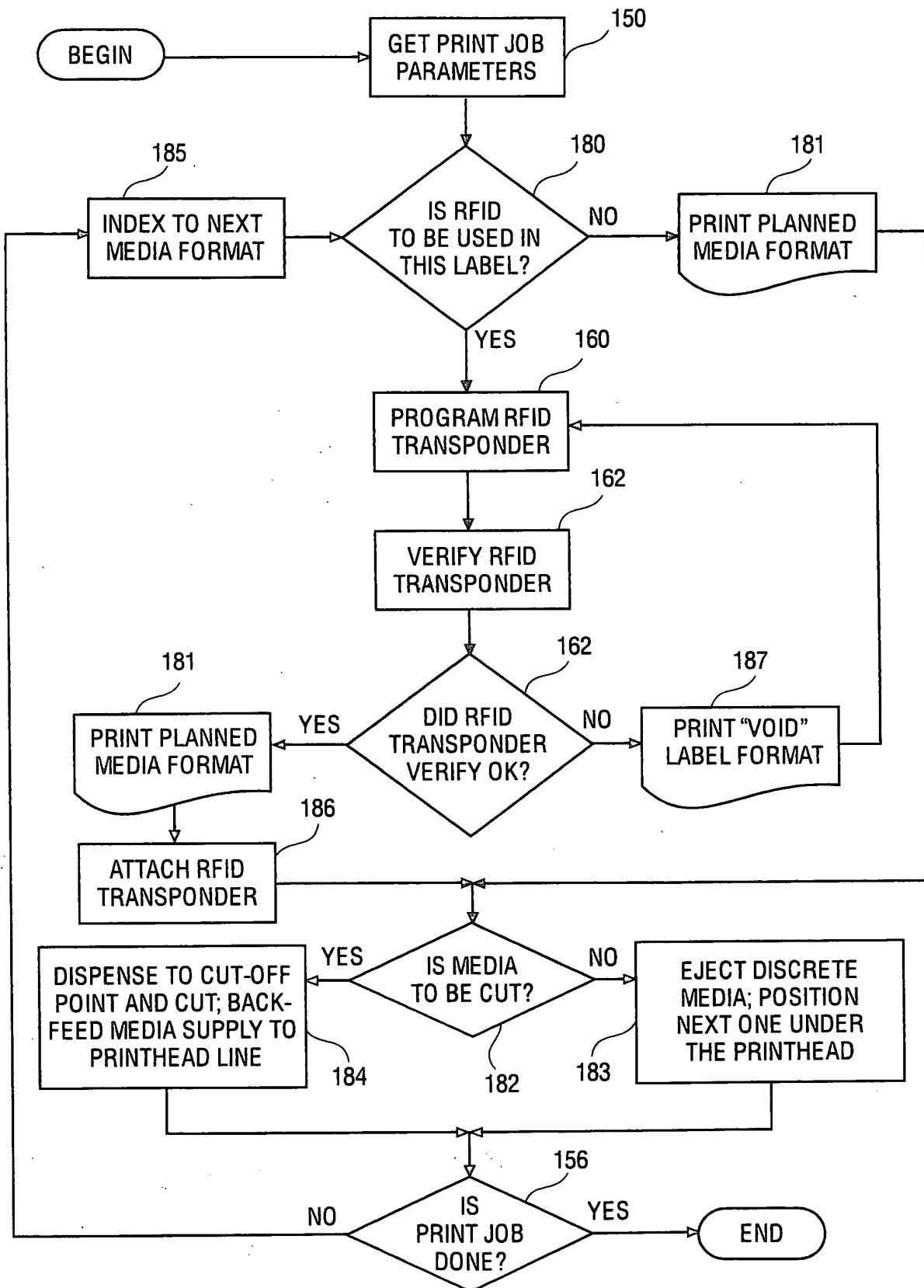


Fig. 14



15/24

FIG. 15



16/24

Fig. 16A

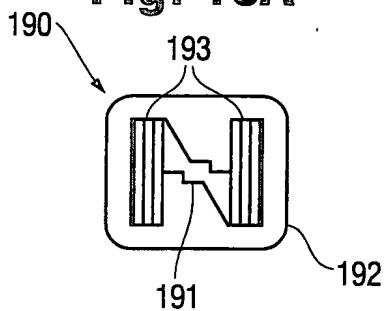


Fig. 16C

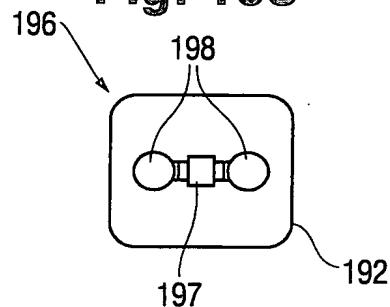


Fig. 16B

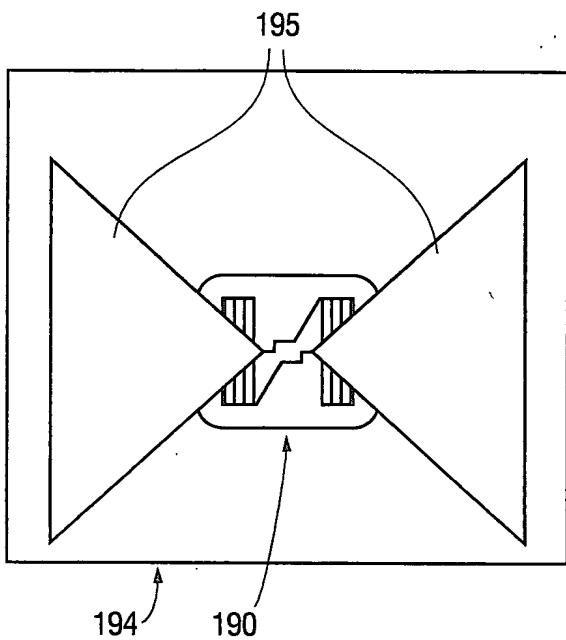
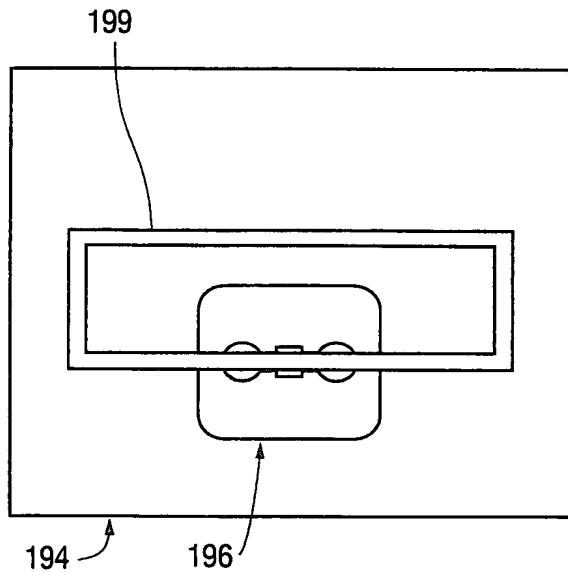


Fig. 16D



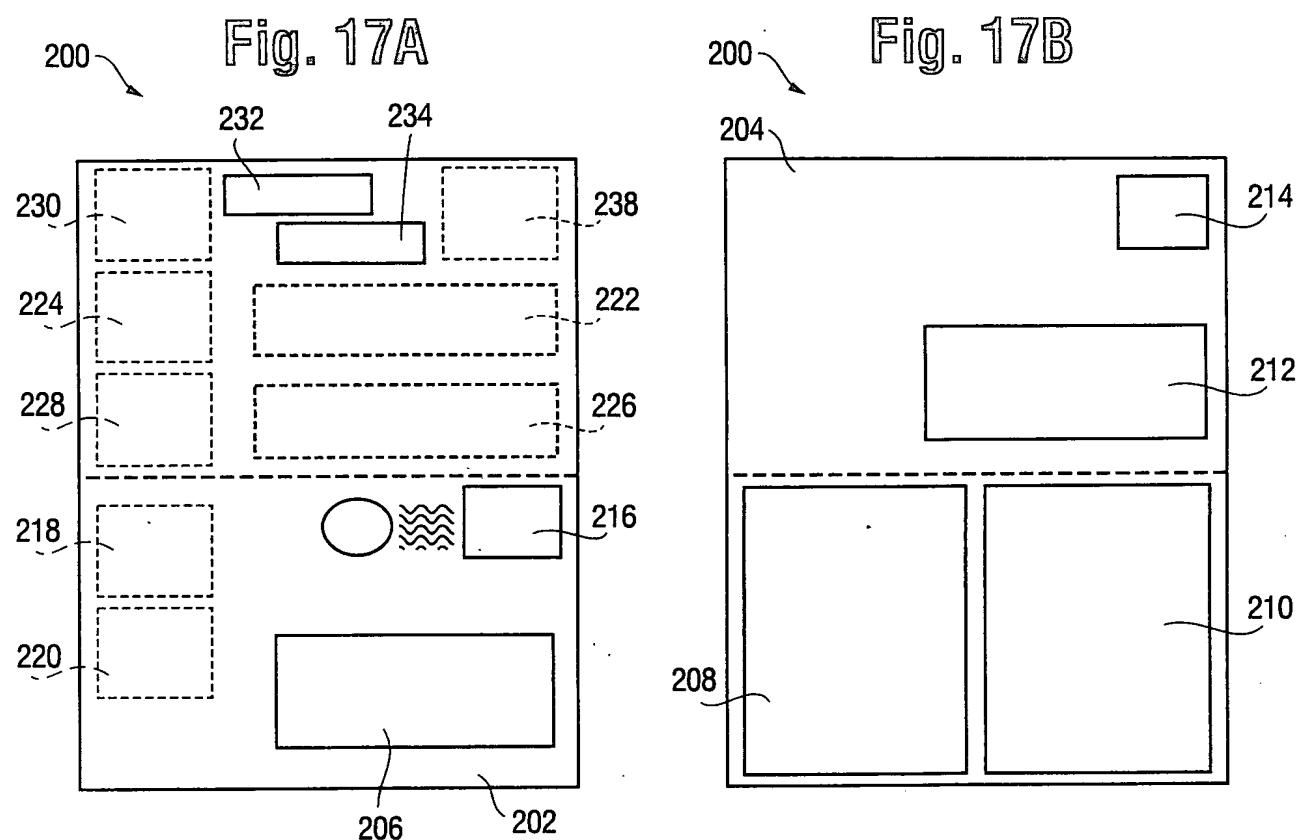
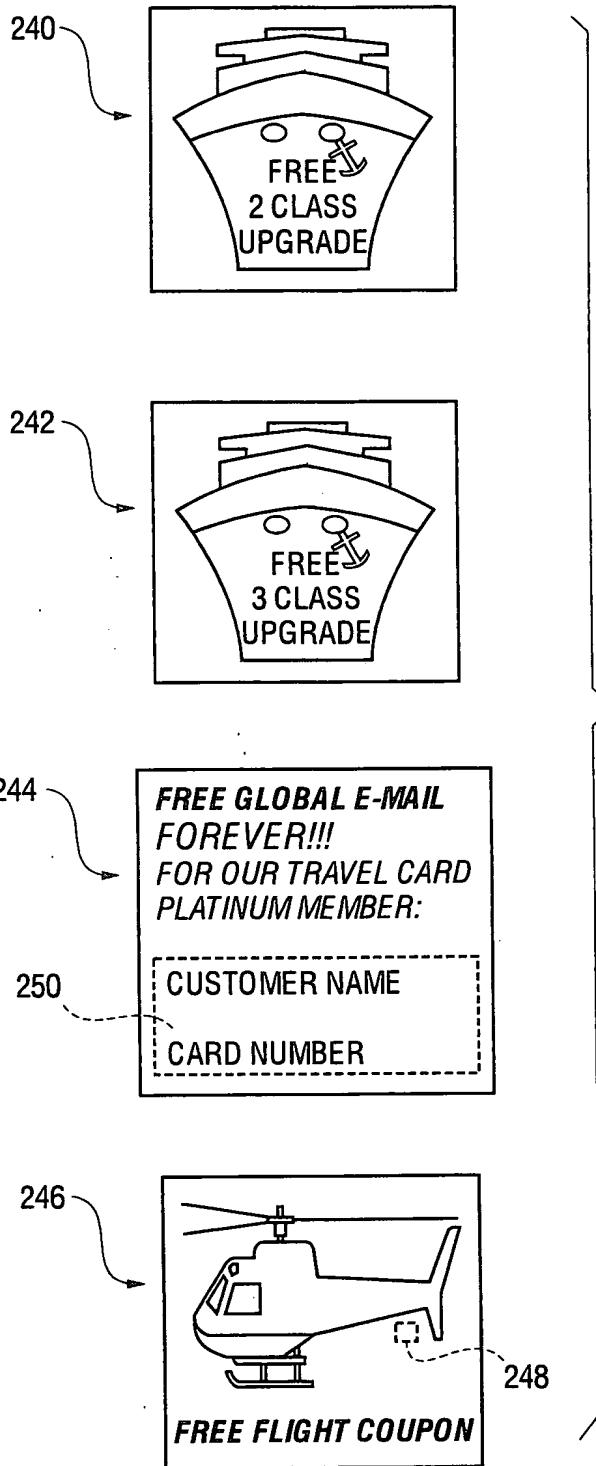


Fig. 18



19/24

Fig. 19

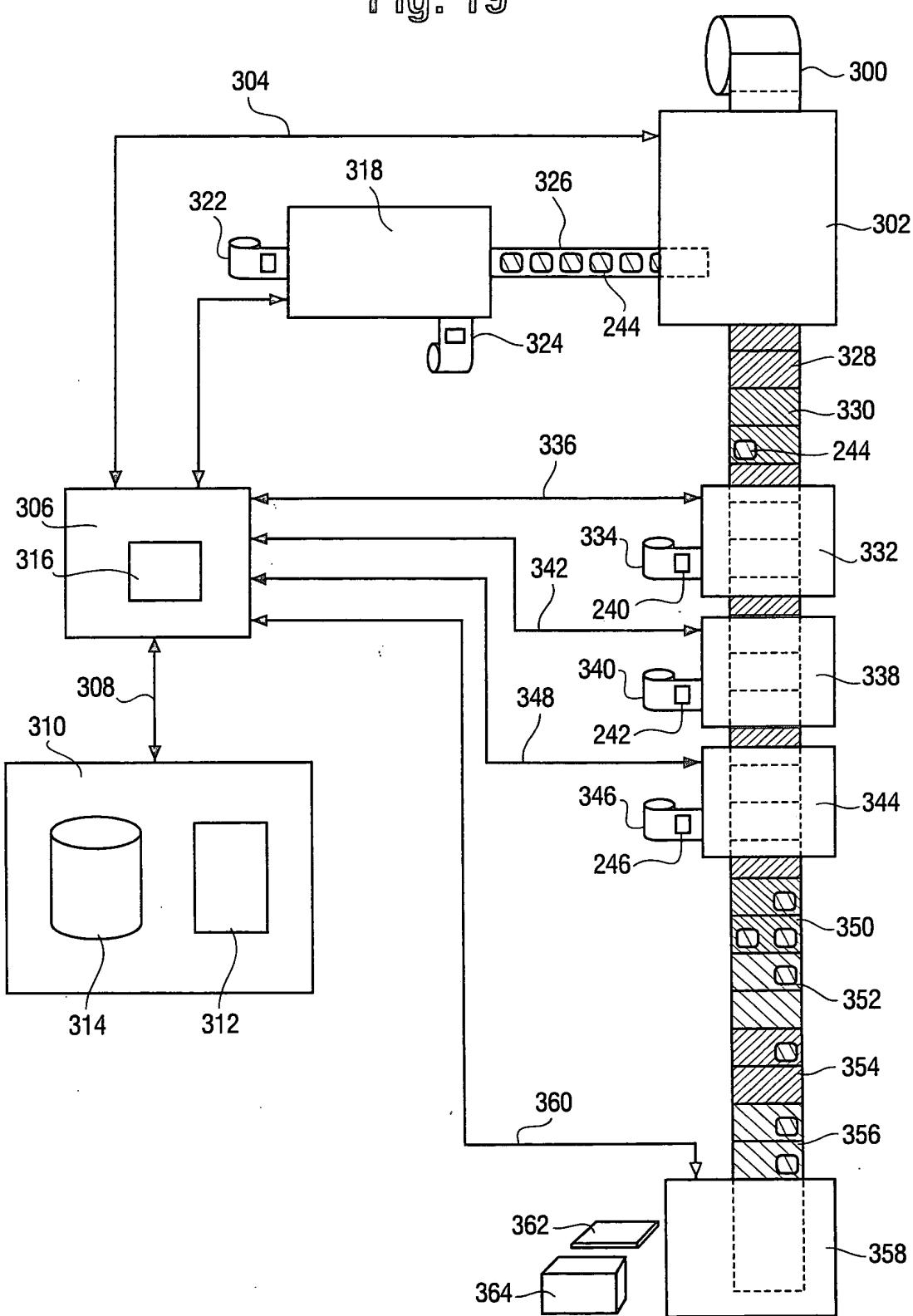
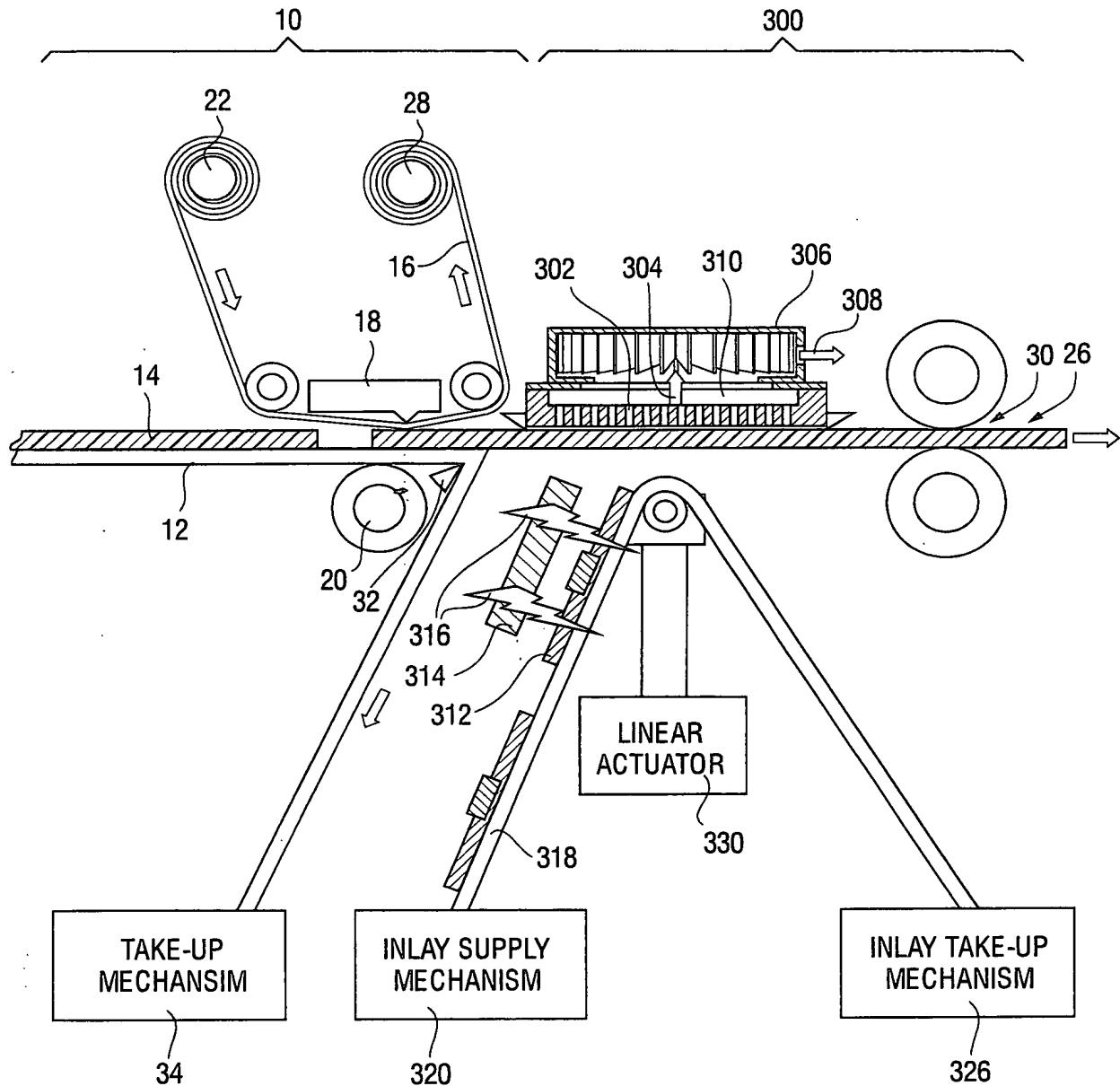
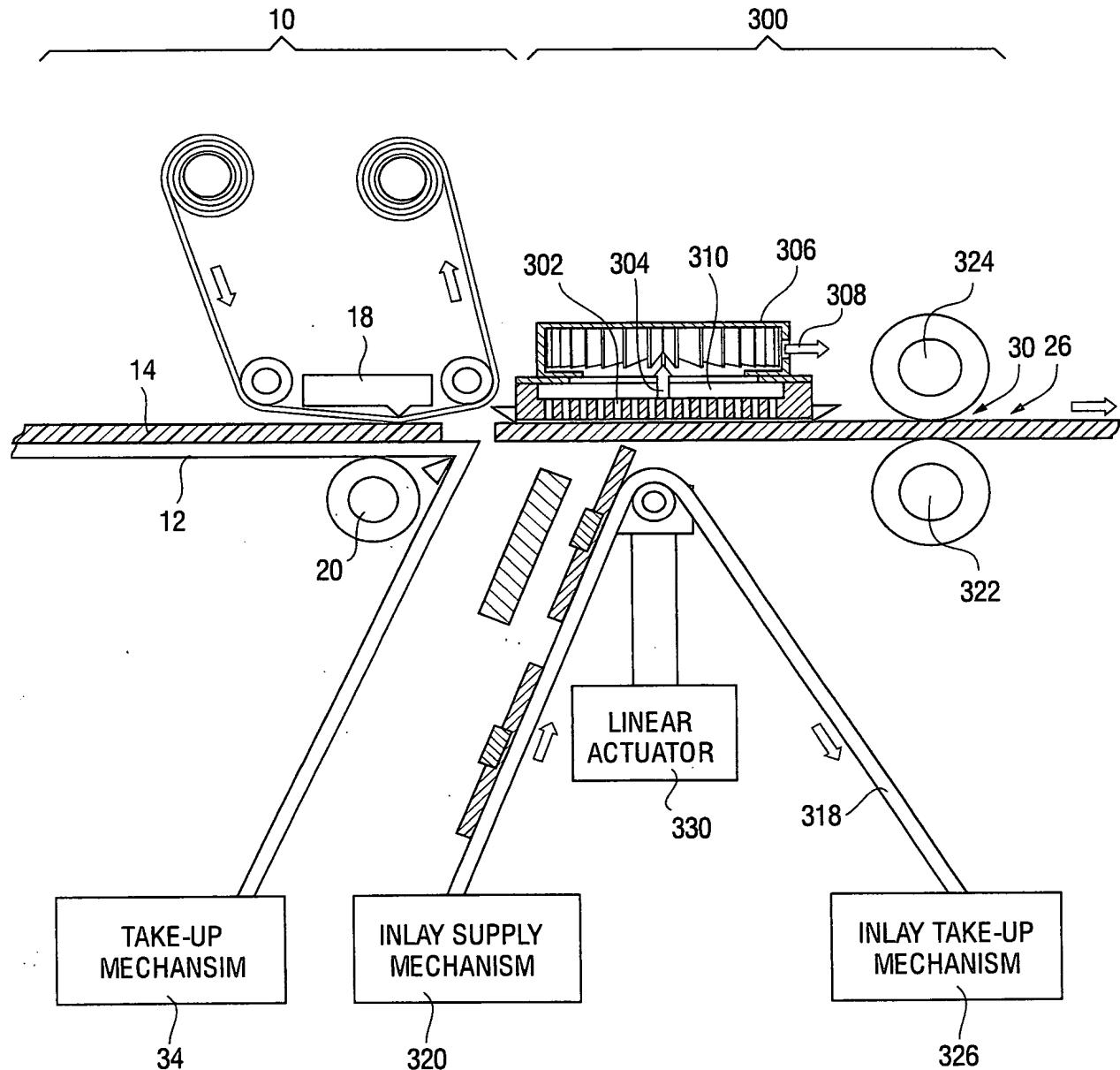


Fig. 20



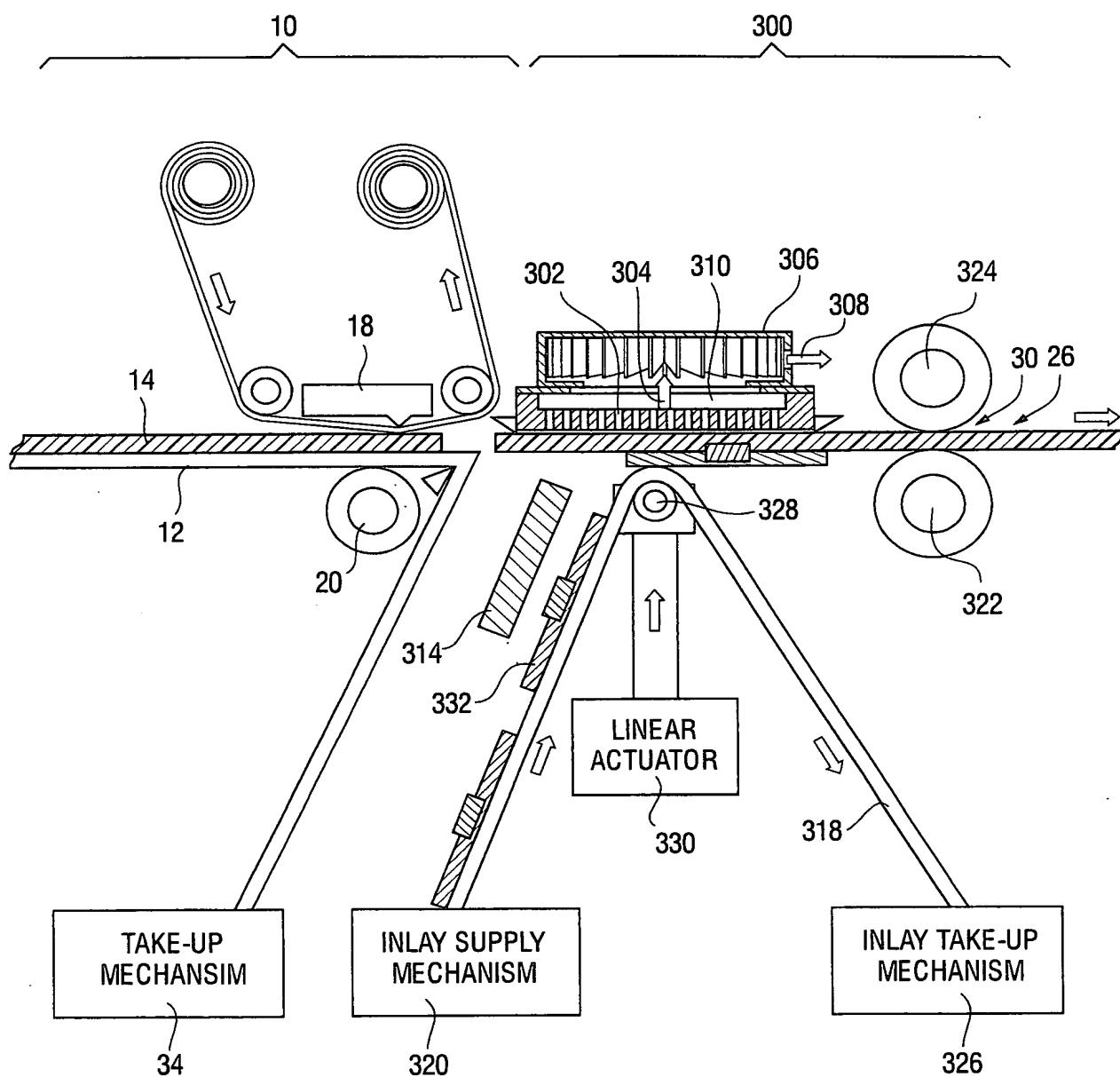
21/24

Fig. 21



22/24

Fig. 22



23/24

Fig. 23

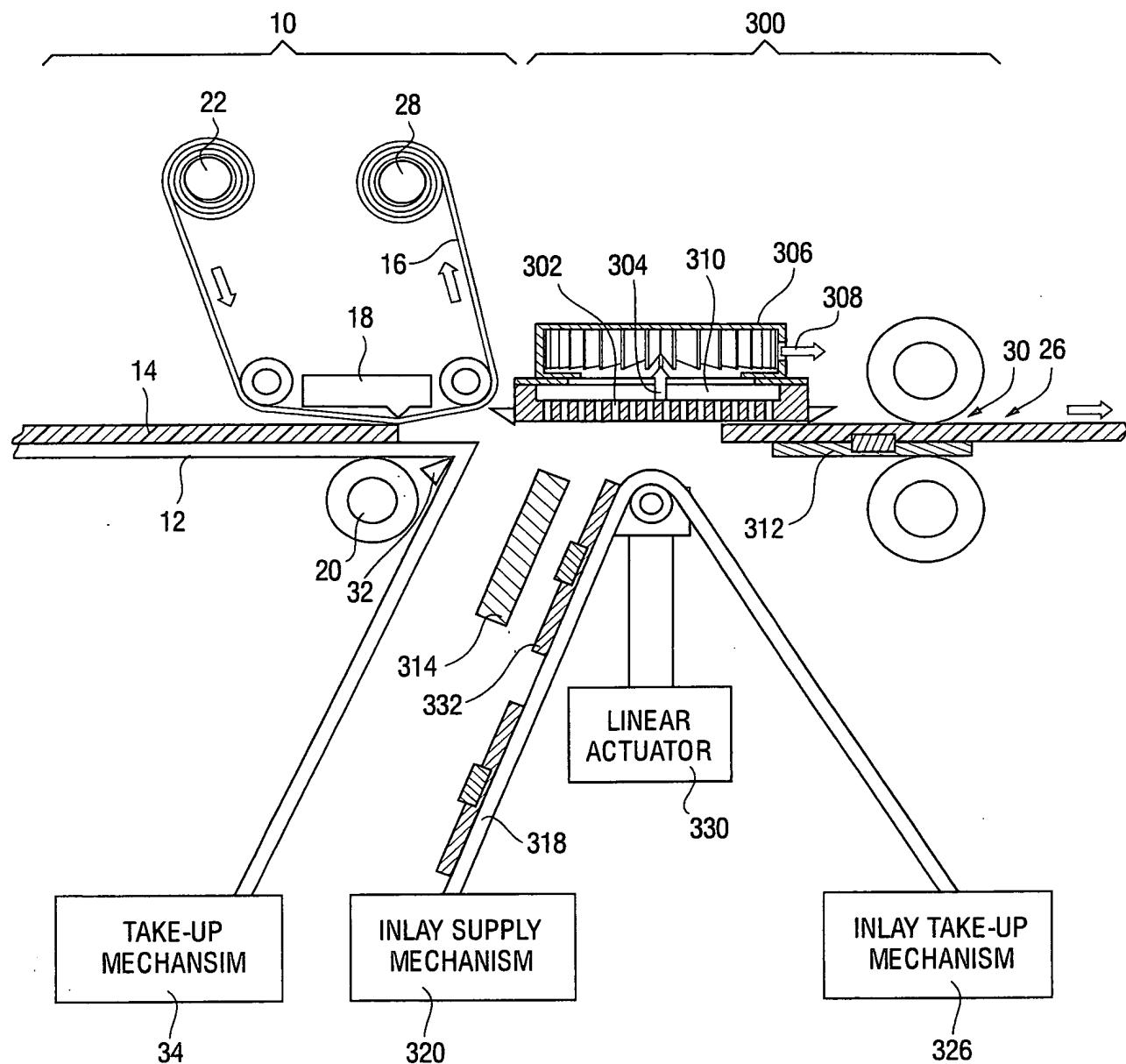


FIG. 24